

2016 Venus HS Yearbook

12 Bulldog Drive
Attn: Laura Stevenson

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lstevenson@venusisd.net

Straight from the heart and into the yearbook!

Our staff is offering the opportunity to “personalize” the yearbook in a very special way with a recognition ad. Space is available to tell your senior how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event in a special and unique way. To reserve your space, follow these guidelines:

Prices/sizes:

Process color ads are available in the following sizes for the prices shown.

- 1/8 page: \$30.00
- 1/4 page: \$45.00
- 1/2 page: \$80.00
- Full page: \$150.00

Step-by-step instructions:

1. Select ad size.
2. Select a standard ad design.
3. Complete the Order Form below.
4. Provide photos for each space in the ad. Note tips for photo submission.
5. Write text for the ad on the Order Form, attach it on a separate sheet, or e-mail it.
6. Provide payment or order online at www.jostensyearbooks.com
7. Deliver or mail all of the materials to the yearbook staff by the deadline below

Payment deadline: Friday, November 20, 2015
To reserve ad space, please respond by the deadline and provide the following:

- This Order Form, completed
- Ad Photo(s) and Text
- Check payable to Venus High School with license # on check

Photo submission guidelines:

- Digital photos may be submitted via e-mail; Google Drive, Dropbox, etc.; or a flash drive.
- Do not cut, glue, or tape prints.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff, or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address, and phone number on the back of each print submitted.
- Again, lightly in pencil, number the back of prints to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.
- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

Customer data

Student's Name: _____

Parent/Purchaser's Name: _____

Address/City/State/Zip: _____

Your Signature: _____

Phone number: _____

E-mail address: _____

Payment

Total amount paid _____

Check included Check # _____

Cash included [do not mail cash]

Money order included

Advertising Data

(All ads are printed in color) check size requested:

1/8 page _____ \$30.00

1/4 page _____ \$45.00

1/2 page _____ \$80.00

Full page _____ \$150.00

Provide the following design information:

Is this ad a surprise for the student: Yes No

Layout Design # _____

Number of photos provided: _____

Please neatly print ad text on a separate sheet of paper. Contact Ms. Stevenson if you are unsure of how many words will fit in your chosen design.